

Hearing Loops

International Conference 2009
ZHAW Winterthur / Switzerland
September 25. - 27, 2009



Important Information for Participants:

Travel by air:

Depending on the airline you will arrive at Zurich airport at **Arrival 1** or **Arrival 2**. At the baggage claim (carousel) you will see a screen with the departure times ("Abfahrt") and the track number ("Gleis") of the trains leaving from the airport (**Zürich Flughafen**). You can take any train for which "**Winterthur**" is indicated (the conference is in Winterthur, so don't take a train to Zurich!)

After clearing customs follow the signs "Bahn / Railway". The train station is underground in the Airport Shopping area.

You can take a baggage cart (free of charge) at baggage claim for your luggage. These carts can also be used on the escalator. Be sure to secure your suitcase under the strap of the cart. Push the cart on the escalator (the wheels will fix themselves on the escalator). At the end of the escalator press the (blue) handle down to release the mechanism and push the cart off the escalator

If you prefer, you can take the elevator down to the train station.

How to get your rail ticket at the airport:

In the Airport Shopping area you will find ticket windows ("Billette / Rail Tickets"). There are also touch screen vending machines for Rail Tickets. These machines accept credit cards such as Master Card / Visa / American Express / Maestro EC, as well as cash.

- 1 Touch the screen "Welcome"
- 2 Choose your language (German, English, French, Italian)
- 3 Press "Individual ticket / Day card"
- 4 Press "Other destination"
- 5 Press "City network Winterthur"
- 6 Press "One way"
- 7 Press "1 hour"
- 8 Choose "1st class" or "2nd class"
- 9 Press "Adult"

The railway ticket from the airport to Winterthur costs Swiss Francs CHF 4.00/ Euro € 2.82 for

a 2nd class ticket, or Swiss Francs CHF 6.60 / Euro € 4.65 for 1st class.

The train from the airport to Winterthur takes 13 to 16 minutes.

If you prefer a taxi from the airport to Winterthur be aware of the costs (about CHF 100), and it is faster by train.



Conference hotel Banana City:

Address: Hotel Banana City,
Schaffhauserstrasse 8, CH 8400 Winterthur /
Switzerland, Phone +41 52 268 16 16; FAX
+41 52 268 16 00, E-Mail: info@bananacity.ch

High-speed internet access:

At Hotel Banana City there is a Public Wireless LAN ("Hotspot") provided by Swisscom. This requires a WLAN-enabled notebook. To use this service you can purchase a "Value Card" at the welcome desk of the hotel, or use your credit card.

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is organized by the European Federation of Hard of Hearing People (EFHOH), Pro Audito Winterthur, Verein für Menschen mit Hörproblemen, and by Pro Audito Schweiz, Organisation für Menschen mit Hörproblemen

Fitness Park Banane Winterthur:

There is a fitness facility in the same building as hotel Banana City. Opening hours: Mo - Fr 6:30 - 22:00, Sa / So 9:00 - 20:00

Reduced tickets for guests of the hotel Banana City can be purchased at the welcome desk of the hotel.



Arrival at Winterthur from the airport::

A. For people who are staying at the conference hotel Banana City:

After leaving the train, take the underpass to your **left** as you face in the direction in which the train is travelling (St. Gallen), following the sign "Rudolfstrasse / Neuwiesen".



After walking up the stairs from the underpass, you will be on Rudolfstrasse. Turn right (in the same direction the train is going) and walk down Rudolfstrasse. Continue straight, using the overpass after about 200 meters to cross "Wülflingerstrasse". Continue straight along what is now "Schaffhauserstrasse" and you will come directly to Hotel Banana City on your right (only a 5-minute walk).

For your general orientation: Hotel Banana City is to the left of the railway tracks and the conference venue (ZHAW) is to the right of the railway tracks, directly opposite the hotel.

If you prefer a taxi from Winterthur train station to hotel Banana City or any other hotel you have to take the underpass to the **right** (relative to the direction of the train, following

the sign "Bahnhofplatz / Altstadt". Taxis are located directly in front of the train station.



B. For people who are staying at a different place:

After leaving the train at Winterthur, take the underpass on your **right** as you face the direction in which the train is travelling, following the sign "Bahnhofplatz / Altstadt".

Outside the train station ("Bahnhofplatz") you can already see the conference venue on your left. It is a fairly new red brick building attached to the Swisscom tower.

Turn to the left and go straight on (following the railway tracks). Take the overpass over "Wülflingerstrasse" in the direction of "Kantonsspital" (Winterthur hospital). After "St. Georgen Schulhaus" (an old red brick building) turn right to ZHAW (Zürcher Hochschule Winterthur). (Only a 3-minute walk).

There are other buildings belonging to the ZHAW campus, so if you ask someone for directions, ask for the "Mäanderbau" or "Roter Turm" (Swisscom Tower) or "St. Georgen Schulhaus" (school building). The entrance to the department of Applied Linguistics, where our conference is being held, is behind the old red brick school building of "St. Georgen Schulhaus".

C. Arrival by car:

There are absolutely no parking places at the venue (ZHAW, Theaterstrasse 15c) Cars in the fire lane will be towed away.

Therefore we encourage you to use public transportation (a 3-minute walk from the train station).

If you come by car, please use one of the various car parks (parking fees). The closest is "Bahnhof" at the Winterthur train station on top of the railway tracks (a 5-minute walk to the venue).

Security:

Please be sure to wear your **name badge** (which you will get at the registration desk / help desk) at all times to gain **admission** to the conference venue.

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Currency exchange / bank:

Switzerland has its own currency: the Swiss Francs, "Schweizer Franken", CHF. In most stores Euros (5, 10, 20, 50 € bills) are accepted, but change is made in Swiss Francs.



If you want to buy Swiss Francs you can do so at **Bank Coop** (our conference sponsor) directly at the train station (Bahnhofplatz 12). After leaving the train station you will see the bank building to the left of the post office building.

Bank Coop, Bahnhofplatz 12, CH 8400 Winterthur. Phone +41 52 269 12 22

Opening hours are: Monday through Friday: 9.00 - 17.00 (9 a.m. to 5 p.m.), Thursday 9.00 - 18.00 (9 a.m. to 6 p.m.)

There is also a "Bancomat" (ATM) at Bank Coop where you can get money 24 hours a day with your credit card /Maestro EC card.

Conference venue:

ZHAW (Zurich University for Applied Sciences at Winterthur), Theaterstrasse 15c, Winterthur Department of Applied Linguistics, **Aula Mäander C** (lower level).



Exhibitors:

The following companies (in alphabetical order) will present their products at the international conference (foyer next to Aula):

- Ampetronic Ltd., Newark, United Kingdom www.ampetronic.com
- Bo Edin AB (Univox), Lidingö, Sweden www.edin.se
- Cochlear AG, Basel, Switzerland www.cochlear.com
- Nokia, Helsinki, Finland www.nokia.com

The exhibits will be open to conference participants from Friday 18.00 (6 p.m.) to Sunday 16.00 (4 p.m.)

Emergency phone for text messages / SMS:

In the case of an emergency you can send a text message or SMS (Short Message System) to the following cell phone / mobile phone:

+41 77 420 18 84

The phone will only be accessible from **September 21, 2009 to September 28, 2009**. Only text messages / SMS can be received.

Restaurants:

In Switzerland 15% gratuity is included in the price. If you want to go to a restaurant before or after the conference we recommend the following:

Restaurant Banane (in hotel Banana City), Schaffhauserstrasse 8

Pizzeria Santa Lucia, Bahnhofplatz 12 (Italian Food, excellent pizza from the open fire)

Restaurant Sonne, Marktgasse 13-15 (Swiss specialties, "Rösti" ["hash browns" / potatoes])

Restaurant Gleis 11, Rudolfstrasse 15 (behind train station)

Tibits, Oberer Graben 48 (vegetarian)

National, Stadthausstrasse 24 (opposite train station, higher priced)

Restaurant Cavo Greco, Brunngasse 16 (Greek specialties) (Sundays closed)

McDonald's, Untertor 37

For coffee and drinks:

Roter Turm (highrise "Swisscom tower" very close to the conference venue with view over the city), Theaterstrasse 17, (coffee and drinks)

Kafisatz, Spitalgasse 1 (coffee)

Pharmacy:

Bahnhof Apotheke (train station. lower level) open 24 hours also on Sundays

Store Opening hours on Sunday, September 27, 2009:

Normally stores in Switzerland are closed on Sundays (except at the airport). Sunday, September 27, 2009, is an **exception**. Most stores in Winterthur are open from 12:00 (12 p.m.) to 17:00 (5 p.m.) especially in the main shopping area ("Untertor", "Marktgasse") or "Zentrum Neuwiesen".

Swiss chocolate specialties:

Sprüngli (train station. lower level) (expensive but good)

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Department stores:

Coop City, Bahnhofplatz 1-4 (next to train station) (Swiss chocolate)

Manor, Bankstrasse 8 (souvenirs)

Food stores:

Migros (Zentrum Neuwiesen), Strickerstrasse 3 (behind train station) (groceries and department store, food take-away, reasonably priced) opening hours: Monday through Friday 8.30 - 20.00, Saturday 8.30 - 17.00

Coop Supermarkt Stadtgarten, Bankstrasse 8 (groceries and food take-away) opening hours:

Monday, Tuesday, Wednesday, Friday 8.30 - 19.00, Thursday 8.30 - 21.00, Saturday 8 - 17.00

Coop Supermarkt Stadttor (open on Sunday), Bahnhofplatz 5 (train station, lower level) opening hours: Monday through Friday 7 - 21.00, Saturday 7 - 20.00. Sunday 9 - 20.00 (groceries)

Post office,

Bahnhofplatz 8 (opposite train station):
Opening hours: Monday through Friday 7.30 - 19.00, Saturday 8 - 17.00

Winterthur Tourism:

Im Hauptbahnhof (in the train station building)
Phone +41 52 267 67 00, FAX +41 52 267 68 58 www.winterthur-tourism.ch E-Mail: tourismus@win.ch Opening hours: Mo - Fr 8.30 - 18.30, Sat 8.30 - 16.00

Medical emergency service:

+41 52 203 00 00 (24 hours)

Emergency phone numbers:

Police 117
Fire brigade 118
Ambulance 144

